

N_{ext} V_{ision}, I_{ntellectual} D_{omains} [NVID]

MISSION

NVID exists to assist SME owners to discover the gems hidden in their everyday work processes, products or services, with the aim of developing a patentable product or process to enhance the value of the company and to entrench the long term viability of the business.

NVID will collate, analyse, postulate and define with the business owners the ways they have been doing things and sift through the process to find possible ways to distinguish them from their competitors. If none can be found, NVID will explore and suggest different pathways for the SME owners to consider to differentiate themselves from their competitors. This will lead to a stronger value for the company when it seeks to expand.

[You may wish to read the case studies to understand what we do]

Next Vision

Many owners of SME are very good at providing the services or products they had initially identified to service a gap they perceived. After several years, they would have stagnated at their products and level of service offerings. Few can critically examine their environment, their competition and the emerging technologies to move themselves out of their everyday routine and up into the next level.

This is where NVID comes in: to provide the Next Vision for the business owners.

Intellection Domains

Most business owners are not aware that the process and procedures they were doing could be proprietary and unique to themselves, although they may belong to an industry. Such unique process and procedure can be monetize, patented or structured into the value offerings of the company.

This is where NVID comes in: to determine the proprietary features (Intellectual Domains) of the process and/or procedures and to add them to the valuation of the company.